



BPM+ Health Event Sponsorships 2021-2022

Sponsor Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Company Logo on Event & Registration pages	Yes (w/hotlink)	Yes (w/hotlink)	Yes (w/hotlink)
Company Logo on Event Meeting Collateral *	Yes	Yes	Yes
Full Page Insert in Meeting Registration Material *	Yes	Yes	Yes
Exhibit Table at BPM+ Health Event	Yes	Yes	Yes
Host of Evening Reception **	Yes	No	No
VIP Complimentary Registration Passes ***	4 per Meeting	2 per Meeting	2 per Meeting
BPM+ Health Meeting Speaking Opportunity	1 (20 min)	1 (10 min)	No
Hosting of Non-commercial Sponsor Webinar/Whitepaper	Yes	Yes	Whitepaper only
Company logo in all general Meeting email blasts – 4 emails beginning 8 weeks prior to the event.	Yes	Yes	Yes
Post event email link insert (company website, un-gated resource, blog, other*)	Yes	No	No
Post event social media link insert (company website, un-gated resource, blog, other*)	Yes	No	No
Social Media mentions leading up to event	Yes	Yes	Yes
Sponsorship:	\$10,000	\$5,000	\$2,500

(We reserve the right to modify these benefits, and some have limited availability)

* If a meeting is required to pivot from in-person to virtual because of outside factors, the sponsor benefits above will be converted into a Virtual Meeting Sponsor Webpage. BPM+ Health will create a sponsor-specific webpage where a sponsor would have the ability to post company messaging, promotions, discount offers, software downloads, customer testimonials, case studies, videos, etc., as well as schedule and staff a virtual exhibit table.

** If a meeting is required to pivot from in-person to virtual because of outside factors, the sponsor benefit above will be converted into a Virtual Host of the Evening Member Reception.

*** If a meeting is required to pivot from in-person to virtual because of outside factors, the VIP Complimentary Registration Passes will transfer forward to the subsequent face to face meeting(s).