



BPM+ Health Sponsorship Opportunities

Thanks for your interest! To discuss sponsorship opportunities, contact bd-team@omg.org.

Workshop Sponsorship

BPM+ Health will host two workshops in March and September during the OMG Technical Meetings. These events will be in-person or virtual. The event sponsorship package includes:

- Sponsor logo on conference website
- Sponsor logo on invitation emails
- Dedicated sponsor webpage to post content, videos, and contact information or exhibit table if event is in-person
- 5-minute remarks
- 5 complimentary passes, includes Jumpstart tutorial
- 2 complimentary OMG full meeting week passes
- Logo on "thank you" email sent to registrants

Cost: \$10,000

Available upgrade for in-person events:

- Co-Sponsor 50 pp Welcome Reception
- 10-minute welcome remarks
- Logo on event signage including outside each session, coffee breaks, and directional signage
- Logo on badges for registrants for BPM+ Health (will not appear if registrant registers for entire week at OMG event)

Cost: \$10,000

Additional à la carte items for in-person events:

- Coffee break \$1,000
- Lanyards \$2,500 (Lanyards Provided by Sponsor)
- Breakfast TBD





BPM+ Health Jumpstart Sponsorship

The BPM+ Health Jumpstart tutorial includes an introduction to BPM+ Health, primer on BPMN, CMMN, and DMN modeling languages, overview of the *Field Guide to Shareable Clinical Pathways*, and a walkthrough of sample BPM-based clinical practice guidelines using BPMN tools. BPM+ Health plans to host a Jumpstart during the BPM+ Health Workshops in March and September. More dates TBD.

- Sponsor logo on Jumpstart webpage
- Sponsor logo on invitation emails
- 5 complimentary Jumpstart passes
- Logo on “thank you” email sent to registrants

Cost per Jumpstart: \$5,000

Members-only Networking Event Sponsorship

BPM+ Health will host virtual Members-only networking events. Dates are TBD.

- Sponsor logo on event landing page
- Sponsor logo on invitation emails
- Dedicated sponsor webpage to post content, videos, and contact information
- 5-minute remarks
- Logo on “thank you” email sent to registrants

Cost per event: \$5,000

Webinar Sponsorship

BPM+ Health will host your company on a webinar and invite members of the BPM+ Health community to attend. Submit a webinar topic for review, including session title, description of the presentation or topics to be discussed, and speaker(s). BPM+ Health will setup the event, market the event, and host the event on the live day. The session will be available for on-demand viewing. Benefits include:

- Event is promoted on the BPM+ Health website, social media, and email
- Sponsor logo on invitation emails
- Sponsor logo on “thank you” email to registrants
- Links to sponsored content and more information in the “thank you” email

Cost per webinar: \$5,000

