



## Become a Premier Member of BPM+ Health

A Premier Member of BPM+ Health is a leader in the healthcare IT community. Your organization's annual membership includes member benefits for all employees and staff members that would like to participate in BPM+ Health activities.

There are five Premier Membership seats available.

### Included in BPM+ Health Premier Membership:

- Organizational membership to BPM+ Health
- A seat on the BPM+ Health Steering Committee for 2 years
- A press release to announce your organization becoming a Premier Member
- Your organization's use of the BPM+ Health Premier Member logo
- Your organization's logo on the BPM+ Health website homepage
- Your organization's logo on the BPM+ Health newsletter
- Event sponsorship benefits over the two-year term, including:
  - 2- BPM+ Health Workshop sponsorships (\$20k value)
  - 2- sponsored webinars (\$10k value)
  - 1- Sponsor of invitation-only event with senior leaders (\$10k value)

**Cost: \$50,000 per year, with a 2-year commitment**

To learn more about Premier Membership and to join as a Premier Member, contact [bd-team@omg.org](mailto:bd-team@omg.org)





## Premier Membership Benefits in Detail

### Membership to BPM+ Health

Membership covers all employees and staff members that would like to join the BPM+ Health community as members. As members, they can participate in Working Groups, hold leadership positions, receive complimentary passes to virtual events and discounted passes to in-person events, and much more. Please refer to the member benefits matrix on page 4 for details.

### Steering Committee Seat

The Steering Committee is responsible for developing the community's Roadmap and can charter new Working Groups and initiatives. The Steering Committee meets quarterly. The term of a Steering Committee seat is 2 years. The composition of the Steering Committee includes up to 12 seats, plus the Executive Director:

- Healthcare Delivery Organization (1 seat)
- Vendor (1 seat)
- Professional Organization (1 seat)
- Payer (1 seat)
- Non-Designated (2 seats)
- Premier Members (5 seats)
- Executive Director Appointed (1 seat)

### Press Release Announcement

BPM+ Health will distribute a press release to announce your support of the community, including a quote from your organization and the Executive Director of BPM+ Health.

### Use of BPM+ Health Premier Member logo

Your organization is given a special Premier Member logo file to use on your website, marketing materials, and social media.

### Logo and link on the BPM+ Health website and newsletter

Your organization's logo and link will be prominently placed on the BPM+ Health website homepage and on the quarterly newsletter going out to all members and participants.





## Event sponsorship benefits

2 BPM+ Health Workshop sponsorships over the 2-year term

BPM+ Health will host two Workshops per year, typically in March and September, during the OMG Technical Committee Meetings. These Workshops are planned to be in-person but may be virtual events.

Each workshop sponsorship includes:

- Sponsor logo on conference website
- Sponsor logo on invitation emails
- Dedicated sponsor webpage to post content, videos, and contact information or exhibit table if event is in-person
- 5-minute remarks
- 5 complimentary passes, includes Jumpstart tutorial
- 2 complimentary OMG full meeting week passes
- Logo on “thank you” email sent to registrants

2 sponsored webinars over the 2-year term

BPM+ Health will host your company on a webinar or a virtual roundtable discussion and invite members of the BPM+ Health community to attend. Submit a webinar or roundtable topic for review, including a session title, description of the presentation or topics to be discussed, and speaker(s). BPM+ Health will setup the event, market the event, and host the event on the live day. The session will be available for on-demand viewing.

Each webinar includes:

- Event is promoted on the BPM+ Health website, social media, and email
- Sponsor logo on invitation emails
- Sponsor logo on thank you email to registrants
- Links to sponsored content and more information in the “thank you” email sent to registrants

Sponsor of invitation-only event with senior leaders

BPM+ Health will host an invitation-only event with senior leaders once every two years. Your organization will be an official sponsor of this event with complimentary passes to attend. Benefits include:

- Sponsor logo on event website
- Sponsor logo on invitation emails





- Dedicated sponsor webpage to post content, videos, and contact information or exhibit table if event is in-person
- 5-minute remarks
- 5 complimentary passes
- Logo on "thank you" email sent to registrants





<b>BPM+ Health Benefits</b>				
	<b>General Public</b>	<b>Participant</b>	<b>Member</b>	<b>Premier Member</b>
Logo usage	No	No	Yes	Yes
Use community work products	Yes	Yes	Yes	Yes
Attend BPM+ Health Events (in-person)	Yes	Yes	Discounted	Discounted
Attend BPM+ Health Events (virtual)	Yes	Yes	Complimentary	Complimentary
Contribute to BPM+ Health Activities	No	Yes	Yes	Yes
Voting Privileges	No	No	Yes	Yes
Leadership Privileges	No	No	Yes	Yes
Access Community Member Directory	No	No	Yes	Yes
Access Community Collaborative Tools	Read Only	Time-Limited	Yes	Yes
Access Development and Testing Sandboxes	No	Time-Limited	Yes	Yes
Attend Members-only Events (1 per year)	No	No	Yes	Yes
Strategic Influence on Steering Committee	No	No	No	Yes
Attend "Invitation-only" Events <sup>1</sup> (1 every 2 years)	No	No	No	Yes

<sup>1</sup> Such as CIO summits, personal experiences with industry leaders, "closed door" workshops, etc.

